



**Media accreditation procedure for the
12th Round of the
2010 SBK Superbike World Championship®
Autodromo Internazionale Enzo e Dino Ferrari
Imola, 26th September 2010**

All media requests of accreditation (except tv) to the Italian Round of the Superbike World Championship® at Imola must be sent **by e-mail** to:

Sandra Strazzari

Media Centre Manager – Autodromo Internazionale Enzo e Dino Ferrari
Via Fratelli Rosselli, 2 – 40026 Imola (BO) Italy
Fax. +39 0542 30420; tel. +39 0542 655104 race days only
Mobile: +39 338 9607060
wsbkpress@autodromoimola.it

- Requests should be made on the headed paper of the publication/photo agency or freelancer requesting accreditation and must be signed by the Chief Editor (where applicable).
- **All requests must be made by September 8 and they must include all necessary documents. No requests will be accepted after this deadline. Incomplete requests will not be considered.**
- Requests must include the name(s) of the person(s) that will cover the event specifying whether it is a journalist or a photographer and a copy of his/her **professional card** (if applicable).
- Details of the publication (national, regional or local, circulation and so on) should be given, and **in case of photoagencies or freelancers they must give details of publications they work for.**
- It must also include a commitment to publish a report or picture concerning the event.
- In case the publication had been accredited the previous year it must include copies of articles with and/or photos published the previous year.
- A contact e-mail and telephone number should be mentioned.

The Official Accreditation Form is to be filled in and **sent together with the formal** request. **Please note that the form alone is not considered a request of accreditation.**

The Form must be completed with all the information required as well as the tel/fax numbers including the area code, the full address of both person and publication, the circulation (how many copies are sold) and an electronic photo. In case sending the request by e-mail is not possible, please use the above mentioned fax number.

Note: Please read carefully the note concerning the Privacy law added at the end of the One Event Form. By returning to us the form filled in you give us your permission to use your data for the accreditation procedures.

TV ACCREDITATIONS must be addressed to: Emanuela De Carlo – e-mail: emanuela.decarlo@infrontsports.com

COMMERCIAL ACCREDITATIONS (sponsors, companies, ecc.) must be addressed to: Fabrizio D'Ottavi – e-mail: fabrizio.dottavi@infrontsports.com.